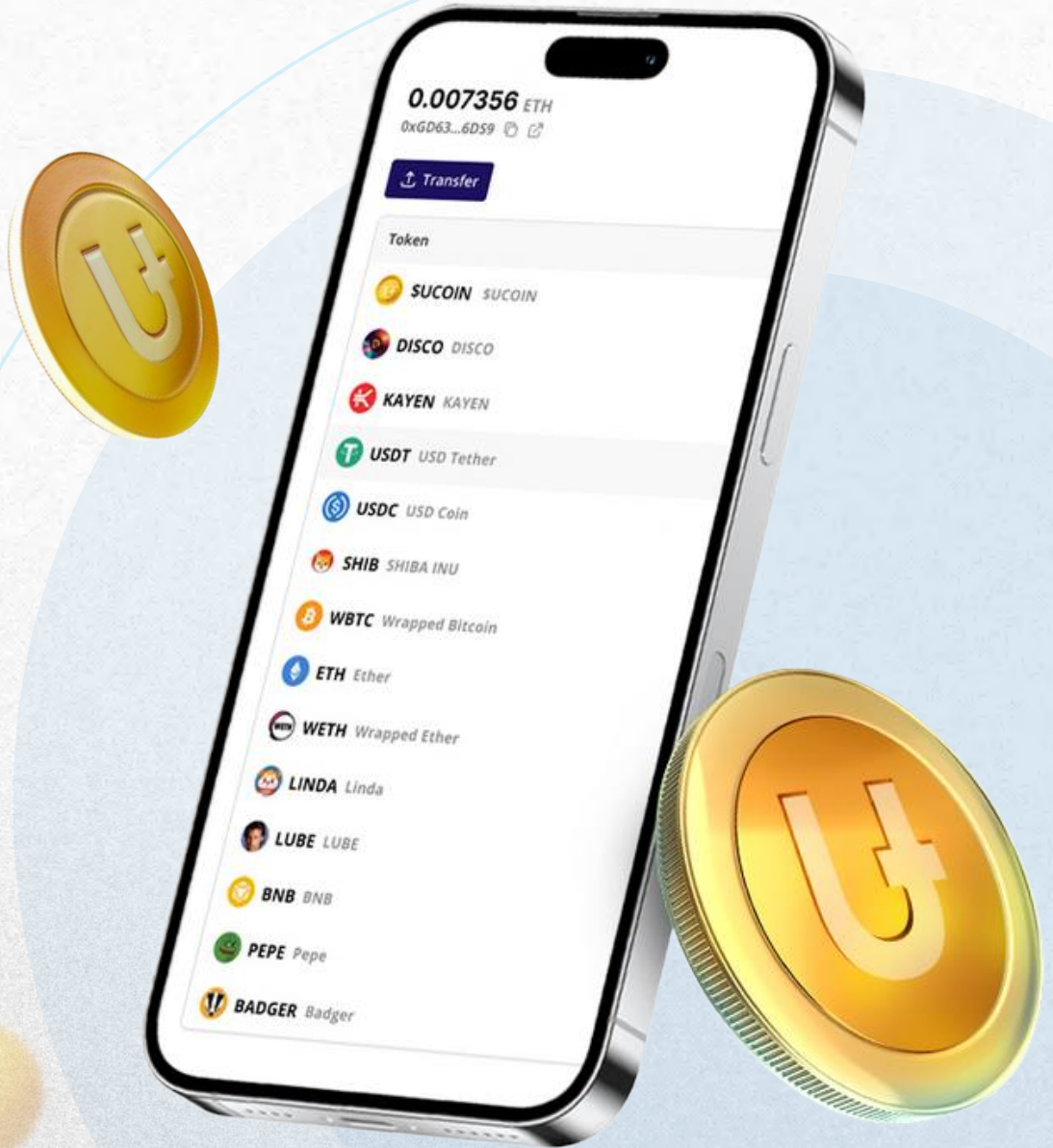




DECENTRALIZING MEDIA WITH FINANCIAL TOOL FOR ALL AGES



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EXECUTIVE Summary

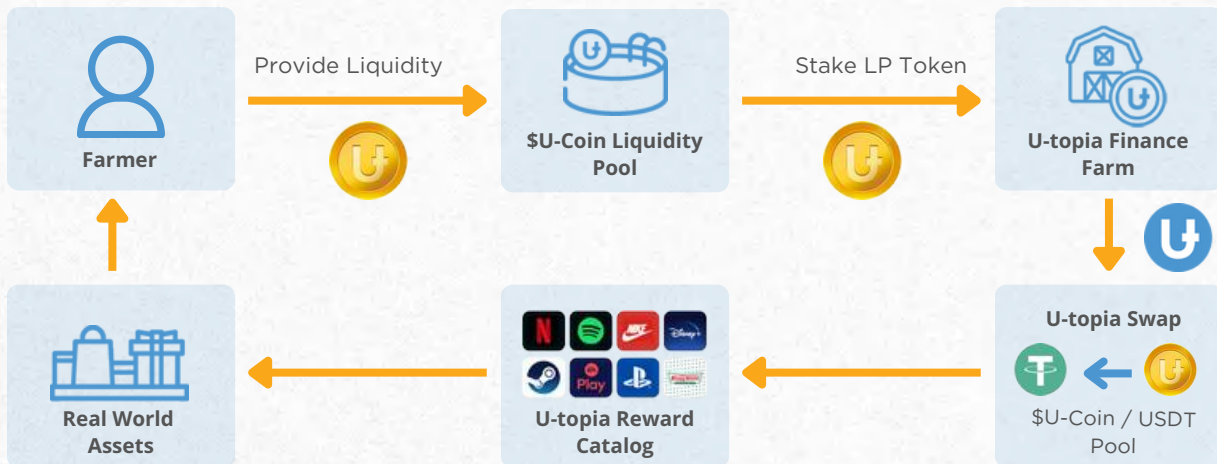
U-Coin (\$U) is the native utility token of U-topia, a company that is decentralizing media and providing financial tools for all ages. Central to U-topia's vision, U-Coin is the central mechanism that allows users to earn rewards for their engagement across all media products with benefits like cash back or discounts on Real World Assets. U-Coin is accessible across all Blockchain ecosystems from Layer 1 to Layer 2 chains with our U-Wallet that uses Chain Abstraction thus removing the constraints of having a specific cryptocurrency in their wallets. Enhancing this, U-Wallet implements AI tools combined with Account Abstraction that allows any non-native crypto user to register to any digital product and earn U-Coin without the need of having an existing crypto wallet. Users simply need to sign up using their email and password, and they will be rewarded with their own digital currency, U-Coin (\$U), just like in traditional digital platforms.

User onboarding bonuses, like those offered by e-commerce stores, video games, ride-hailing apps, social media platforms, and video streaming services in Web2, are reflected in U-topia's ecosystem with U-Coin. U-Coin is a secure and frictionless transaction method across a wide range of activities, including content creation, trading, and staking. By providing a unified currency within the ecosystem, U-Coin ensures efficient value transfer and access to premium services.



Mission

U-topia's mission is to unify the fragmented (and heavily centralized) media industry by removing friction during the onboarding of consumers into media products. With U-Wallet, users can create accounts just like they do when using ApplePay or any other payment technology. Unlike the current payment products in the industry, our Chain & Account Abstraction technology integrates into any media and entertainment product, and rewards U-Wallet users for their engagement and purchases with \$U-Coin, with universal rewards points offering discounts and cashback for purchases and time spent. U-Wallet will do for the masses what individual rewards programs, such as airline, credit card, or any other loyalty points, do for their consumers, but for the masses.



U-Coin Token

Every user begins their U-topia journey with U-Coin, which is designed to be utilized right from the start. Through U-Wallet, users are granted U-Pass account ID and U-Coin, securing their identity and access to U-topia's virtual world.

Token Name: U-Coin
Token Ticker: \$U
Blockchain Network: Ethereum
Max Supply: 1,000,000,000



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Supported Chains

U-Coin is an Ethereum-based token, however, U-Wallet currently supports over 72 EVM-compatible chains, including **BNB, Polygon, Arbitrum, Linea, and Base**. Additionally, **U-Wallet's** roadmap includes the expansion to support other blockchain protocols, such as **Cardano, Solana, Hedera, Aptos, Bitcoin Layer 2 solutions**, and much more.

Supported Blockchain Networks



\$U can be earned through various mechanisms, one of the most popular being user engagement within the U-topia ecosystem. Chain and account Abstraction serve as the core of our ecosystem, hence why U-topia's first product is a Telegram micro-game allowing users to earn rewards in U-Coin on the Polygon network.

Telegram has emerged as a native Web3 Super App, with over 950 million users globally. It is known for being integrated with the **TON blockchain**, which has fostered a loyal community of supporters.

The goal of our micro game is to prove to the budding TON and Telegram ecosystems that U-Wallet leads the Chain and Account Abstraction for the TON Blockchain. This achievement, within a few taps, showcases U-Wallets scalability and demonstrates how our technology can be implemented into any existing Web3 DApp or game. It also demonstrates the frictionless onboarding of users from Web2 to Web3, while unifying the currently fragmented blockchain technologies in the Web3 space.

This brings U-topia closer to achieving our vision of **Decentralizing Media**.

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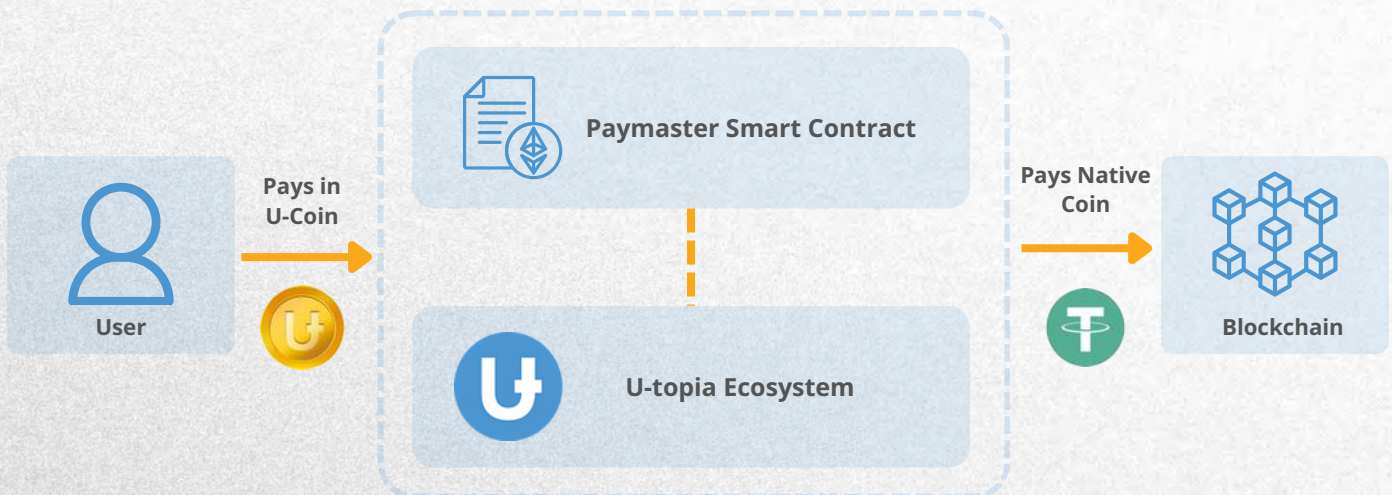
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Related Work

U-Coin, as an ERC-20 token, operates within a well-established framework used by many leading utility tokens in the blockchain ecosystem, such as Basic Attention Token (BAT), Maker (MKR), and Decentraland (MANA). These tokens share the ERC-20 standard, which ensures compatibility across various platforms and wallets, making them versatile and widely adopted. Like BAT is integral to the Brave browser's ad ecosystem, and MANA powers the Decentraland virtual world, U-Coin is tailored explicitly for the U-topia ecosystem, facilitating transactions, staking, and access to premium content and services.

What sets U-Coin apart from other ERC-20 tokens is its deep integration within a decentralized media while providing financial tools for users of all ages. U-Coin rewards and bonuses complement user engagement in the existing digital and media products. These features provide a seamless and secure experience, allowing users to interact effortlessly within the ecosystem. U-Coin's strategic collaborations across various communities, from NFT communities to the finance industry like Yellow. U-Coin's ability to solve everyday problems in web3, whether it be engagement or microtransactions. This ensures \$U remains a progressive utility token optimized for secure transactions in a regulated environment.



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THE Problem

The Web3 ecosystem is rapidly growing but faces several challenges that create a complex user experience, such as fragmentation in liquidity, security, applications and interoperability. These challenges lead to the following problems:

Biased News: News outlets are controlled by large corporations and often reflect the interests and perspectives of their owners, leading to skewed or biased reporting

Formulaic Entertainment: In pursuit of guaranteed returns, film and music industries produce content that adheres to safe, well-trodden formulas, leaving little room for creative experimentation

Monetization Over Experience: In the gaming industry, the focus has shifted from creating immersive, engaging experiences to developing mechanisms for continuous monetization, such as microtransactions, which can detract from the overall user experience.

Trust and Legitimacy Concerns: Users often struggle to differentiate between legitimate platforms and those that could potentially be scams. This lack of trust makes people hesitant to explore and adopt Web3 technologies.

Accessibility and Usability: Financial tools and decentralized platforms are often complicated to use, especially for non-technical users. This can prevent a broader audience from engaging with these new tools.

Liquidity Fragmentation: Liquidity is dispersed across various blockchains and DEXs. This separation results in inefficiencies, as transferring assets between different ecosystems is not straightforward, leading to isolated liquidity pools and higher trading slippage.

Security Concern: Different blockchains employ diverse security protocols and consensus mechanisms, resulting in inconsistent security standards. This inconsistency is particularly problematic for cross-chain interactions, where the security weaknesses of one chain can impact others.

Application Fragmentation: The Web3 ecosystem is populated with thousands of DApps, each operating on different blockchains with unique standards and interfaces. This creates a steep learning curve for users who must navigate various platforms with different operational mechanisms.

Interoperability Issues: The limited ability of different blockchain networks to communicate and interact with each other hinders seamless data and value transfer across chains.



THE Solution

Decentralized News and Content Creation with U-topia

Through the integration of U-Coin, U-topia offers a decentralized platform where content creators and news outlets are free from centralized control. By doing so, U-topia provides a broader range of voices and perspectives, reducing the bias that is typical in traditional media. With our Chain Abstraction technology, users can interact with decentralized media products without managing multiple wallets or blockchain tokens, further simplifying the experience.

Encouraging Creative Experimentation

U-Coin encourages financial rewards for creative experimentation, allowing creators to move away from the constraints of formulaic content production. Through U-topia, independent creators can be rewarded for innovative projects, with U-Coin acting as the medium of exchange. Creators can launch their content across multiple blockchains, expanding their audience and liquidity without being tied to a single ecosystem.

Focus on User Experience in Gaming

Instead of focusing on revenue through continuous monetization, U-Coin is integrated into games to enhance the user experience. Gamers earn U-Coin through achievements, participation, and milestones, which they can use to unlock content across the entire U-topia ecosystem. Through Chain Abstraction, gamers interact with a unified interface, regardless of which blockchain the game operates on, ensuring a seamless cross-chain experience.

Transparent Monetization for Gamers and Developers

With U-Coin, monetization strategies become transparent and user-friendly. Players have clear visibility into how their spending contributes to game development and content creation. The use of blockchain-based tokenomics fosters trust between players and developers, as all transactions are recorded on-chain. U-topia ecosystem eliminates the need for multiple wallets and native tokens, streamlining the user's interaction with in-game assets.



Transparent Monetization for Gamers and Developers

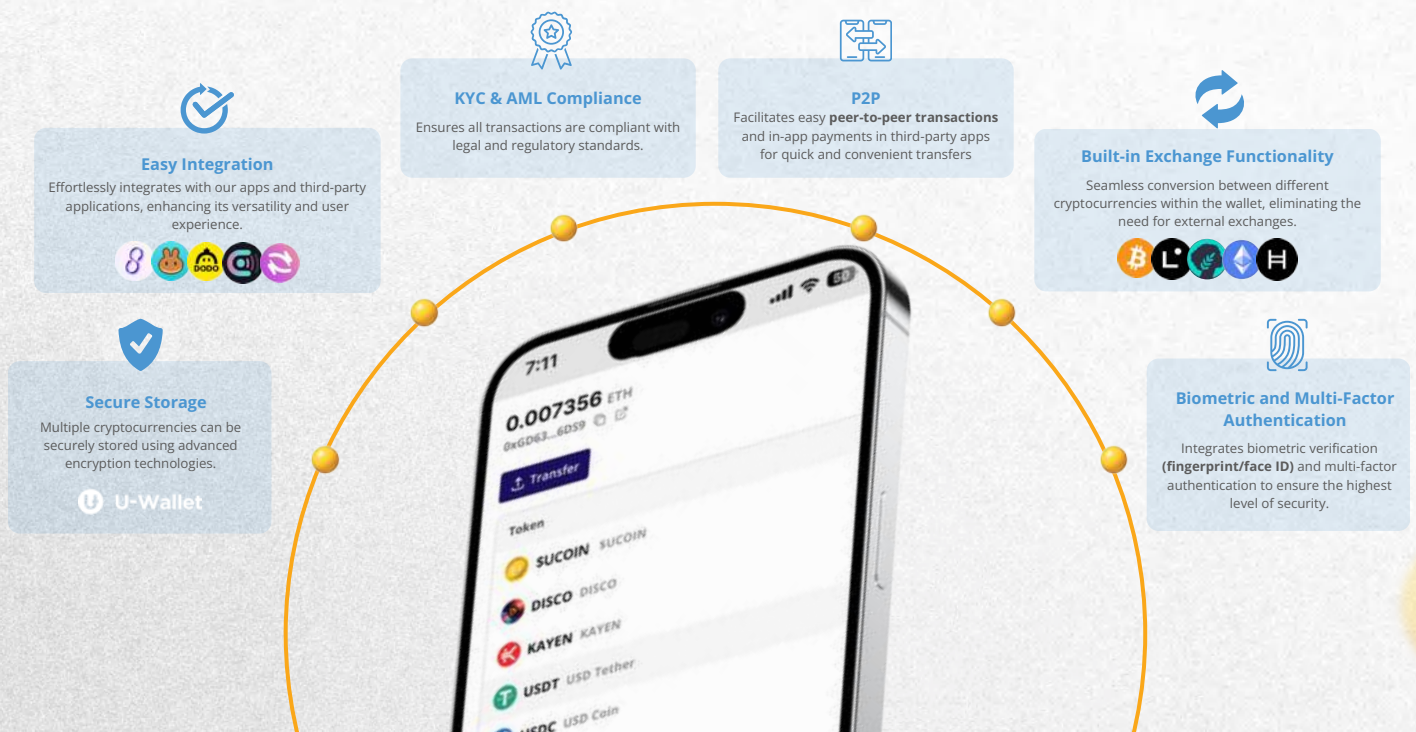
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Establishing Trust and Legitimacy in Web3

U-Coin is central to U-Topia's vision of building a platform that emphasizes legitimacy, security, and professional conduct. By enforcing consistent standards across the U-Topia ecosystem, U-Coin fosters trust and encourages greater adoption. Through Chain Abstraction, U-Topia integrates cross-chain security protocols that standardize the enforcement of security practices, mitigating risks across different blockchain networks

Solving Web3 Onboarding Frictions with U-Wallet

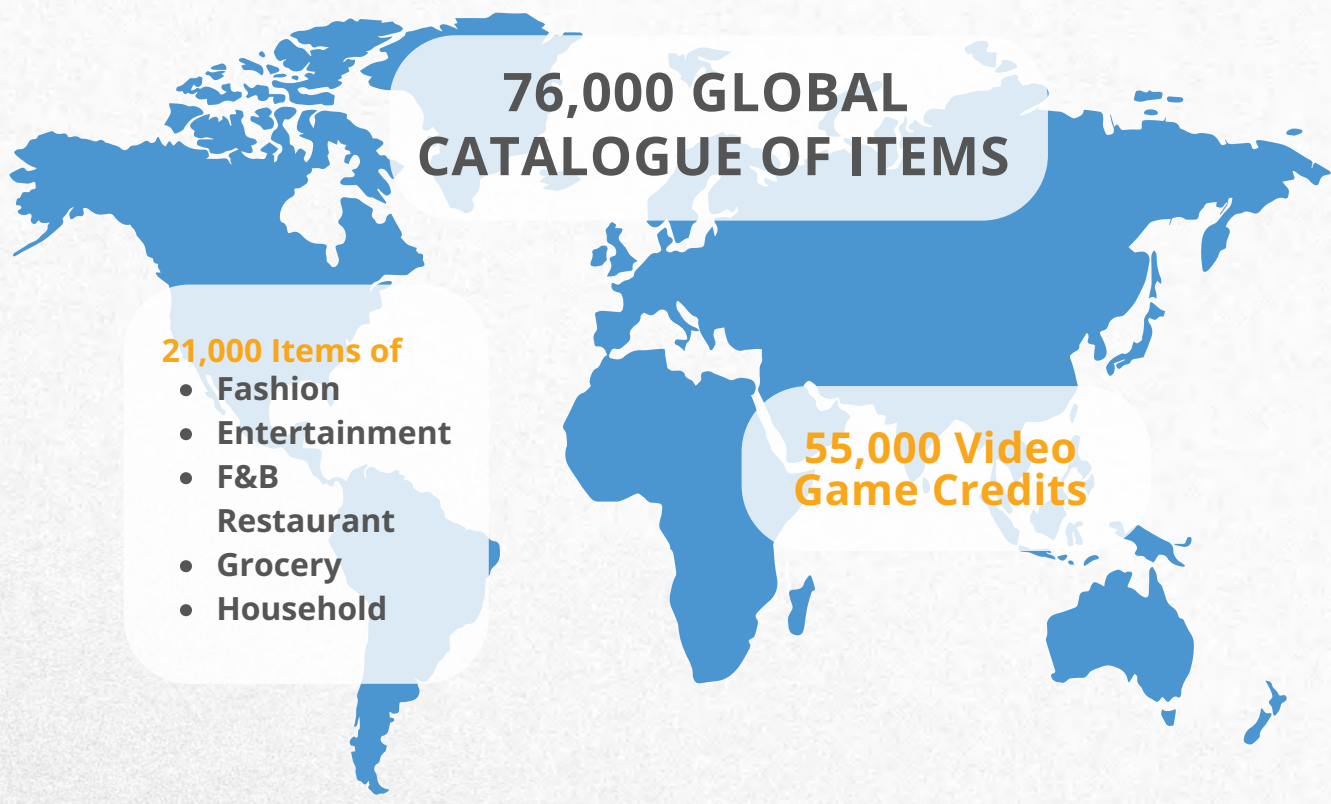
Web3 onboarding has long been a friction point for dApps and games, especially when rewarding users for engagement. U-Topia's U-Wallet addresses this issue by providing a seamless onboarding experience like Apple Pay for Web2 products. With U-Wallet and Chain Abstraction, users can easily onboard to Web3 services using familiar login credentials (email, social accounts), and U-Coin rewards become accessible immediately.





WEB3 INTEGRATION TO MAINSTREAM High Traffic Web2 Application

As U-topia produces content and products to showcase U-Wallet, concurrently U-Topia will focus on the primary regions of the unbanked, namely South East Asia, South Asia, MENA, CIS, Africa and LATAM, and work to integrate U-Wallet via SDK solutions into high-traffic consumer apps across media and entertainment. Go To Market is like any existing payment wallet or payment service. By empowering Web3 Crypto payments with any existing token, users are rewarded with U-Coin (rewards) just like American Express users are rewarded with American rewards program for using them as a payment option. At the same time, as users earn more rewards, they have broad options to spend those rewards on a global catalogue of real-world items from global retail brands like Nike, Starbucks, and Amazon.



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Unified Interfaces and Protocols

U-topia leverages **Chain Abstraction** to create a standardized interface across all supported blockchains. Developers no longer need to create separate versions of their applications for each blockchain. This makes it easier to integrate liquidity and functionality across chains, reducing **liquidity fragmentation** and improving the user experience.



Enhanced Liquidity

Chain Abstraction enables the **fluid transfer** of assets between blockchains, facilitating a **unified liquidity pool**. This allows users to engage in decentralized activities like staking, trading, and purchasing media products without the inefficiencies that arise from bridging assets manually across chains while reducing risks associated with **liquidity fragmentation** and **high slippage**.



Interoperability Solutions

By abstracting different blockchain protocols, U-Coin enables interoperable transactions across multiple chains. Through this, we ensure value and data flow freely between blockchains, fostering a cohesive Web3 experience.



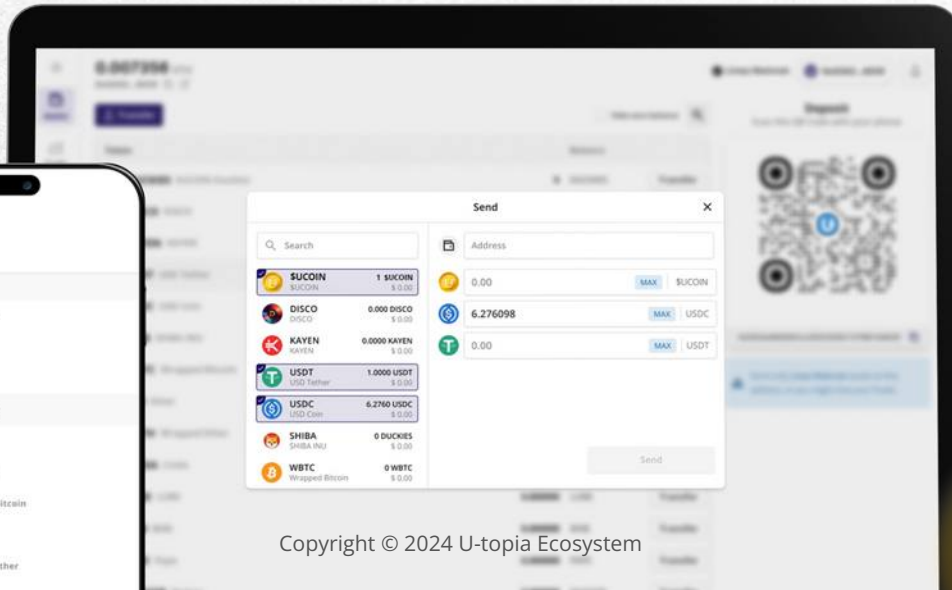
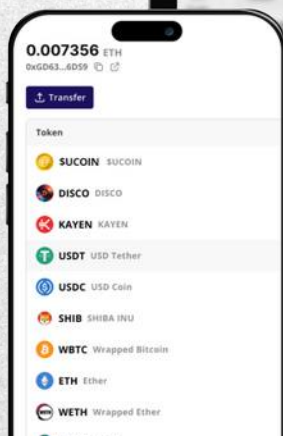
Gasless Transactions

U-Wallet leverages Chain Abstraction to offer gasless transactions for U-Coin users. Instead of requiring native tokens for gas fees on each blockchain, a relay service abstracts the gas payment process, making transactions smooth and cost-effective.



Standardized Security Practices

Chain Abstraction standardizes security protocols across blockchains, ensuring that U-Coin interactions follow consistent security guidelines across all blockchains in the U-Topia ecosystem, reducing transaction errors and enhancing security.



BLOCKCHAIN TRILEMMA and U-Coin

The blockchain trilemma, a term coined by Ethereum co-founder Vitalik Buterin, refers to the challenge of achieving scalability, security, and decentralization simultaneously within a blockchain network. U-Topia Ecosystem, with the collaboration of Yellow Network, addresses the blockchain trilemma by leveraging advanced technologies and innovative approaches to provide a balanced solution that enhances scalability, maintains security, and promotes decentralization.



Scalability: News outlets are controlled by large corporations and often reflect the interests and perspectives of their owners, leading to skewed or biased reporting

Security: U-Coin employs account abstraction to simplify user interactions by handling private keys and gas fees automatically, reducing the risk of errors and enhancing security. Additionally, U-Coin's infrastructure incorporates advanced cryptographic techniques, including multi-signature wallets, encryption, and regular security audits, to safeguard against attacks and ensure the network's integrity and security.

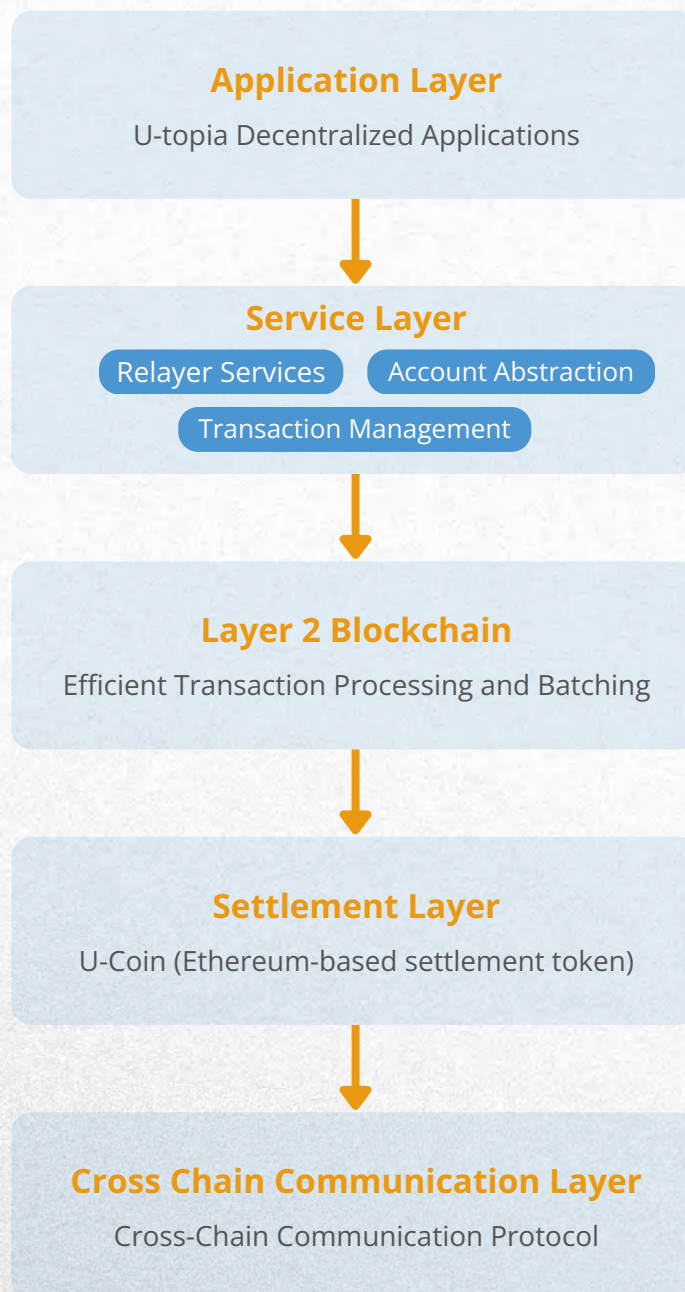
Decentralization: U-Coin operates on a decentralized infrastructure, eliminating single points of failure and enhancing network security through distributed control and validation across multiple nodes. Its integration with cross-chain interoperability protocols further broadens decentralization by enabling U-Coin to interact seamlessly with various decentralized networks, ensuring it is not confined to a single platform and maximizing resilience across multiple blockchain ecosystems.

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U-COIN TECHNICAL Architecture

U-Coin leverages account abstraction and Layer 2 blockchain architecture to enhance transaction efficiency, enabling gasless transactions via a relay service. This streamlines execution, reduces complexity, and ensures faster, cost-effective, and secure transactions. U-Coin's design makes it an ideal settlement token, enhancing the overall functionality and user experience within the blockchain ecosystem.



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LAYERED Architecture

APPLICATION LAYER

Wallet (U-Wallet)

A user-friendly wallet that manages U-Coin and interacts with various applications.

Other Applications

U-Pass, U-Cards, U-Avatars, and other user-facing applications that utilize the U-Coin for transactions and functionalities.



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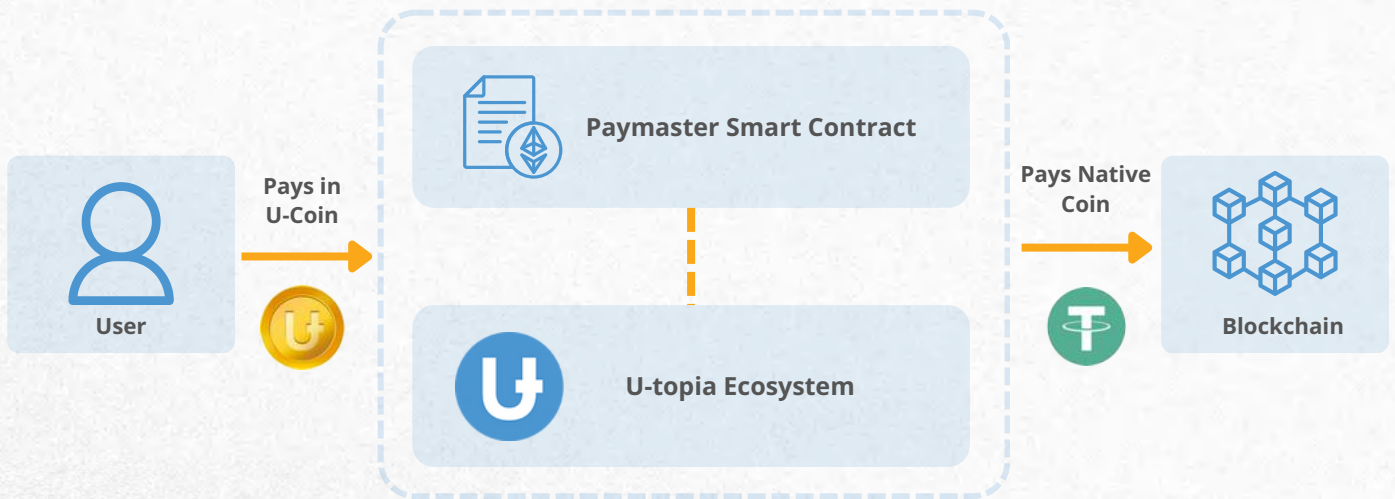
SERVICE LAYER

Relayer Service

A network of relayers that handle transaction fees on behalf of users. This service enables gasless transactions by paying minimal gas fees and ensuring users do not need to handle ETH for gas. Chain Abstraction allows the relayer service to function seamlessly across multiple Layer 1 and Layer 2 chains, eliminating the need for users to hold specific native coins for gas payments.

Transaction Management

This function manages the execution and verification of transactions. It includes validating transactions, ensuring they meet protocol standards, and forwarding them to the Layer 2 blockchain.



LAYER 2 BLOCKCHAIN

By leveraging Layer 2 blockchain solutions, U-Coin provides a scalable, efficient, and cost-effective transaction environment. These solutions ensure that users experience reduced gas fees and faster transaction speeds, enhancing the overall functionality and appeal of the U-topia Ecosystem.

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SETTLEMENT LAYER

U-Coin (Ethereum-based settlement token)

The primary token used for transactions within the U-topia Ecosystem. U-Coin facilitates payments, rewards, and other economic activities.

Ethereum Mainnet

The base layer where final settlements occur. The Ethereum mainnet provides the security and decentralization necessary for trustless transactions.

CROSS CHAIN COMMUNICATION LAYER

Chain Abstraction plays a crucial role in this layer by facilitating the transfer and **management of assets** across multiple blockchain platforms. The Cross-Chain Communication Layer enables seamless communication and asset transfers between blockchains, enhancing **interoperability**. By leveraging Chain Abstraction, the U-topia ecosystem can integrate the strengths of various blockchain networks, optimizing transaction efficiency and **reducing costs**. This allows users to manage assets and interact with dApps on different chains without requiring separate wallets or tokens.



U-Coin Transactions with Account Abstraction

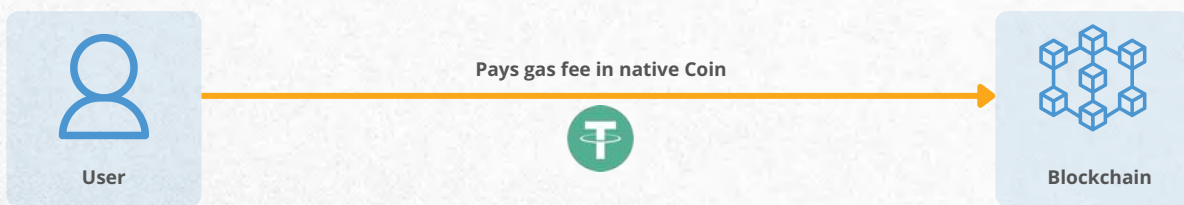
Signature Abstraction

U-Coin simplifies the authorization process by allowing users to define custom rules for transaction validation instead of relying on the traditional ECDSA signatures. This innovative approach enhances security and user experience by enabling features like transaction limits, multi-party approvals, key rotation, and trusted sessions. Users can set transaction limits, implement multi-factor authentication with guardians, and create session keys for seamless dApp interactions. This flexibility ensures that using U-Coin is as secure and convenient as modern web2 banking applications while retaining the decentralized benefits of blockchain technology.

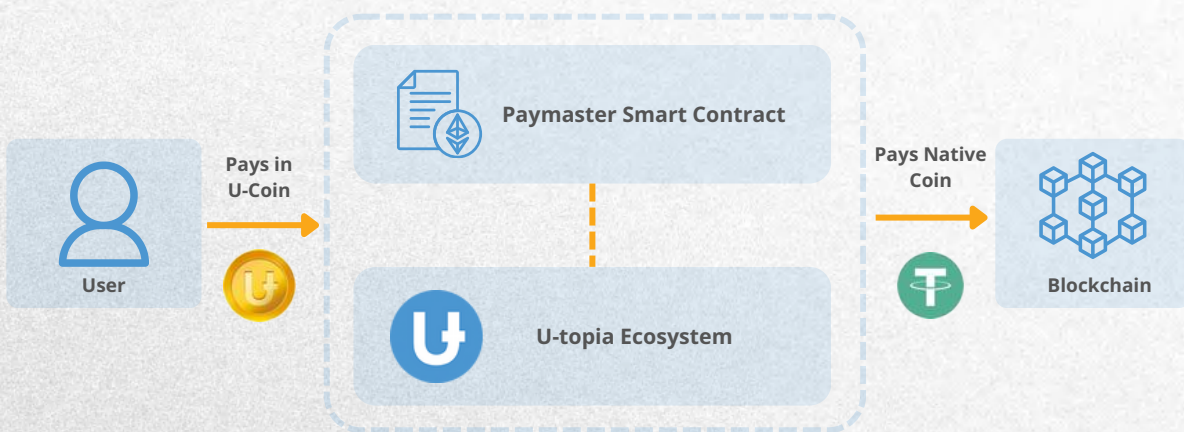
Fee Abstraction

Fee Abstraction does not eliminate the gas but uses L2s to reduce the gas fee to a minimum. This also allows the end user to use \$U to pay the fee.

Normal transactions on a Blockchain



Transaction with Blockchain in U-Topia Ecosystem



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Nonce Abstraction

Nonce Abstraction in U-Coin allows for transaction batching, enabling users to combine multiple operations into a single on-chain transaction. This reduces the cost and complexity of interacting with dApps, addressing clogged or stuck transactions. With transaction batching, users can streamline workflows, such as combining the approve-and-swap process into one transaction. This results in lower gas fees and shorter wait times, significantly enhancing the user experience with DeFi dApps and other applications in the U-topia Ecosystem.

U-Coin (\$U): Revolutionizing Media Engagement in U-Topia

U-Topia's vision is centered around decentralizing media and providing financial tools accessible to all. \$U is the native utility token that powers the U-Topia ecosystem, enabling seamless rewards for user engagement across a wide range of media products.

Core Functions and Purpose of U-Coin in MediaFi

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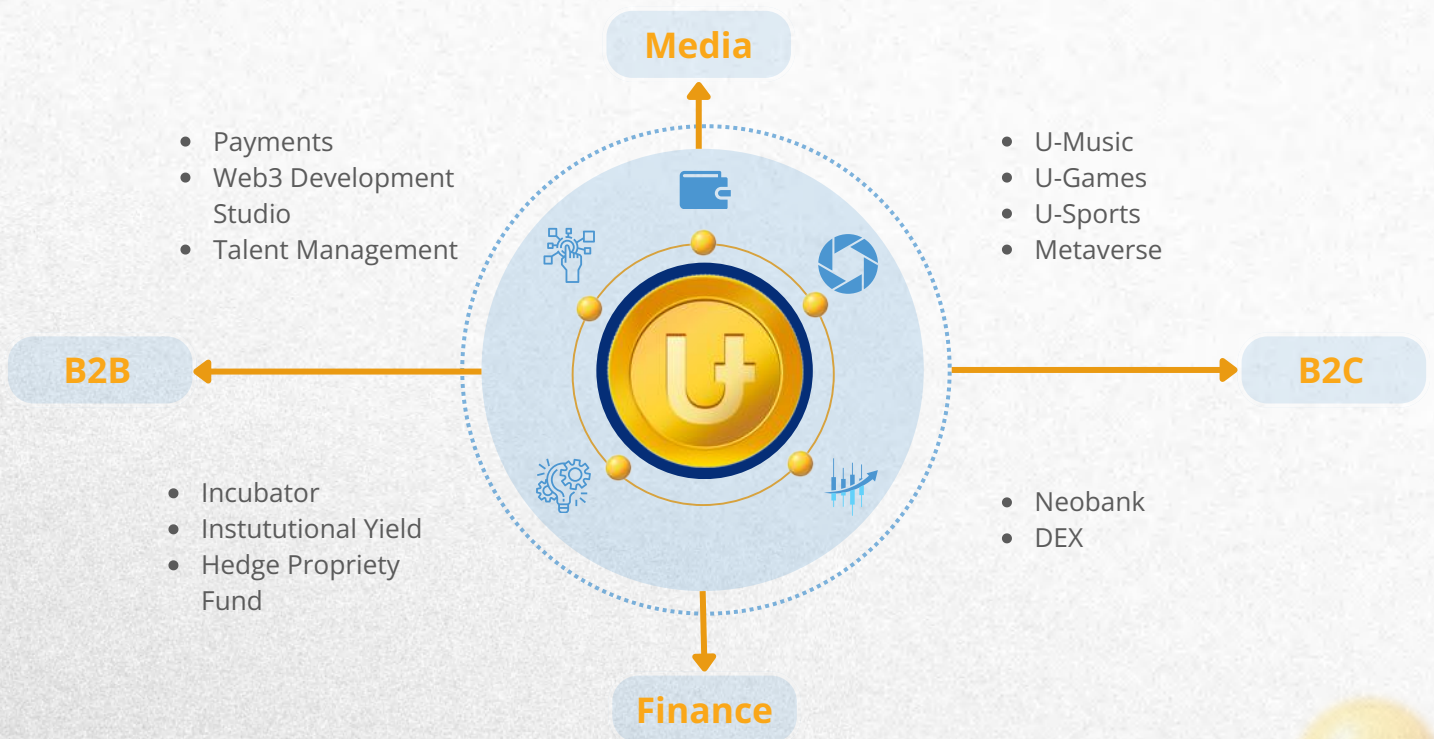


TRADITIONAL Finance

In traditional finance, a clearinghouse is an independent entity that facilitates the exchange of securities, commodities, or derivatives by acting as a middleman between buyers and sellers. Its main role is to reduce the risk of either party defaulting on their obligations by standing between the two, ensuring secure and efficient trade settlement.

Unlock the Most Cost-Efficient and User-Friendly Framework for Running a Decentralized Media and Financial Ecosystem

U-topia aims to create a decentralized platform for media and financial products where users can seamlessly engage with digital assets, content, and financial tools. U-Coin is the utility token that powers this ecosystem, offering a scalable, efficient, and transparent model for businesses, creators, and consumers alike.



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Sustainable Token Ecosystem

By 2025, U-topia will onboard millions of participants globally, creating a thriving decentralized media and financial ecosystem

Cost-Revenue Optimization

U-Coin's infrastructure is designed to minimize R&D and maintenance costs, allowing businesses within the U-topia ecosystem to focus on content creation, digital product distribution, and user engagement. This framework also creates new revenue streams for participants, enabling them to benefit from user interactions, media sales, and financial activities within U-topia.

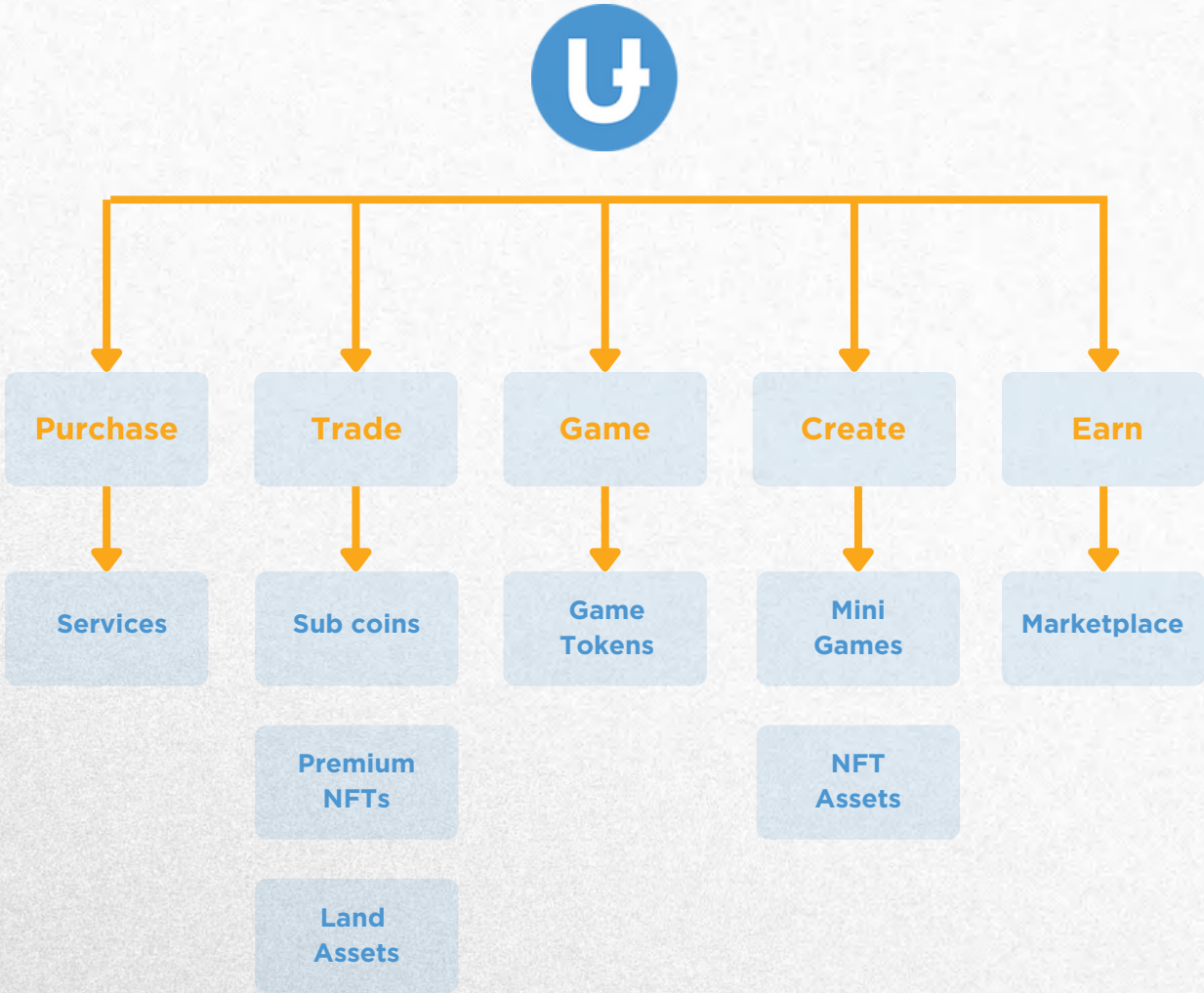
Solution	Benefits	Cost
U-Wallet	Decentralized media and financial wallet for storing U-Coin and other digital assets	Free to use, seamless transactions, supports cross-chain integration
U-Coin	Utility token for engaging in media, gaming, and financial products across U-topia	Earn rewards, access exclusive content, and spend U-Coin on digital and physical products
U-Trader	P2P liquidity aggregation for digital assets and media content trading	Earn fees for providing liquidity in media and gaming marketplaces
U-Games	First title U-Deng Combining the IP of the famous Moo-Deng in a gamified mini-app within the U-Topia ecosystem where users can earn rewards like NFTs	Free to play, users earn rewards as they progress,



Utility U-Coin

U-Coin, the multi-functional utility coin at the heart of the U-topia ecosystem, serves as the primary token for transactions within the ecosystem. Its key functions include fueling transactions and premium NFTs, enabling streamlined KYC validation processes, and fostering user trust through enhanced security measures. U-coin's strategic alignment with the ERC-20 standard ensures seamless integration, compliance adherence, and empowerment to navigate the ecosystem securely and confidently.

U-Coin is a loyalty and rewards program tokenized on blockchain to give users transparency and enable them to track benefits on-chain. As the native cryptocurrency, it is an integral part of decentralizing media, enabling users to earn revenue, engage in transactions, and participate in all economic activities within our ecosystem.



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A. U-COIN REWARDS

U-Topia is not looking to reinvent the wheel regarding consumer and media product engagement. Our ecosystem spans various media products, including video games, social applications, e-commerce stores, video streaming platforms, news outlets, and ride-sharing applications.

Through U-Wallet and Chain & Account Abstraction, U-Topia ensures users can engage with a diverse range of platforms while maintaining a single account and carrying their rewards (\$U) across all products. This seamless experience encourages retention by combining monetization with traditional engagement models. Here are key examples of user engagement across various applications:



Daily, Weekly, and Monthly Challenges

- **Gamification of Engagement:** Users can participate in challenges across U-Topia's media and entertainment products. Completing daily, weekly, or monthly challenges rewards users with \$U, which can be used for in-app purchases, staking, or premium content access.
- **Retention and Loyalty:** These challenges are designed to promote consistent engagement. For example, logging in daily to a video game or streaming platform might reward users with \$U, but completing weekly tasks might offer bigger bonuses such as exclusive NFTs.

Daily Login Bonuses and New User Sign-ups

- **Onboarding Rewards:** When a new user signs up for any U-Topia ecosystem application, they are automatically rewarded with U-Coin, facilitating entry into the ecosystem.
- **Login Streaks:** Just like traditional apps, U-Topia offers daily login streak bonuses. Users who maintain a streak of logging in every day over a week or month receive progressive rewards in U-Coin, encouraging habitual usage.

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Events & Engagements

- **Virtual and Real-World Events:** U-topia supports live entertainment, including virtual concerts, sports events, fashion shows, and other experiences. By participating, purchasing tickets through \$U, or sharing event content on social media, users can earn rewards, discounts, or exclusive NFTs with real-world value.

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Restaurant or Shopping Rewards

- **Cross-Industry Integration:** U-Wallet can be linked to real-world shopping experiences, where users earn cashback or discounts in U-Coin for making purchases at partner restaurants or retail stores.
- **Loyalty Points:** Just as traditional platforms offer loyalty points, U-Topia provides U-Coin-based loyalty rewards for dining, shopping, and even ride-hailing. Users can spend their U-Coin across the ecosystem or stake it to earn more rewards.

Gaming and Real Money Wagering

- **Virtual Casinos and E-Sports:** Users participating in virtual or online casinos or sports betting platforms can use U-Coin for wagering. Chain Abstraction allows users to engage with cross-chain gambling applications, enabling real-money betting with secure transactions. This integration makes engagement with U-Topia products more immersive, with the potential to grow user engagement in both emerging and traditional sectors

Integration Across Applications

- **One Wallet, Multiple Uses:** Using Chain & Account Abstraction, users only need one wallet to engage all platforms within the U-Topia ecosystem. They can participate in a video game tournament, attend a virtual concert, and shop online for real-world products across multiple chains, and all at once.
- **Interoperability of Rewards:** Whether a user is accumulating points through ride-sharing apps or earning U-Coin from in-game achievements, their rewards are accessible and usable across the ecosystem. This offers an unparalleled engagement loop, where activity in one area (e.g., shopping rewards) directly feeds into another (e.g., in-game purchases).



B. Staking: Stake U-Coin for Yield Tokens

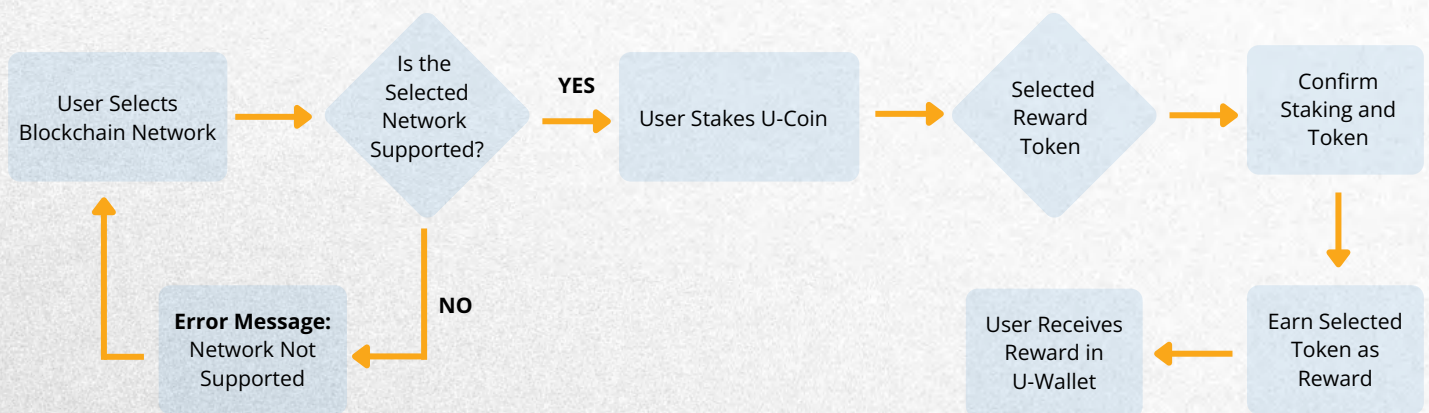
U-Coin offers several staking opportunities within the U-Topia ecosystem, enabling users to participate in decentralized financial operations, earn yield, and unlock additional ecosystem benefits.

Staking Models

- **DeFi Staking:** Users can stake U-Coin into DeFi pools integrated within U-Wallet, providing liquidity to the ecosystem. In return, users earn Yield Tokens as rewards for their contributions. These Yield Tokens can be traded for other assets or redeemed for additional U-Coin rewards.
- **CeFi Staking:** U-Coin holders can stake their tokens with centralized financial institutions, allowing them to earn a fixed yield over a specific lock-up period. This option is ideal for those looking for lower risk and guaranteed returns.

Yield Generation

- Users earn **Yield Tokens** proportional to the amount of U-Coin staked. The staking smart contract locks U-Coin for a set period and the yield is calculated based on the user's contribution to the **Total Value Locked (TVL)**. These rewards are periodically distributed, ensuring a continuous revenue stream for stakers.
- As a feature of Chain Abstraction technology, at the current stage, U-Coin will provide yield across multiple blockchains. For example, users can stake U-Coin and earn yields in BNB, Metis, SOL, and SUI, along with 60+ supported chains that do not require un-staking and re-staking to acquire these additional tokens.
- U-Coin stakers can also earn **exclusive NFTs** by locking their U-Coin into specific pools or seasonal staking campaigns. These NFTs can later be traded, sold, or redeemed for real-world rewards within the U-Topia marketplace.



Cross Chain Staking

Sports

U-Coin integrates into the sports domain, offering both viewing and participation opportunities. The "Sports" section includes:

Watch



Users can use U-Coin to access and watch live sports events, ensuring they never miss out on their favorite games.

Play



U-Coin allows users to participate in various sports-related activities and games, enhancing their engagement and enjoyment of sports within the ecosystem.

Create

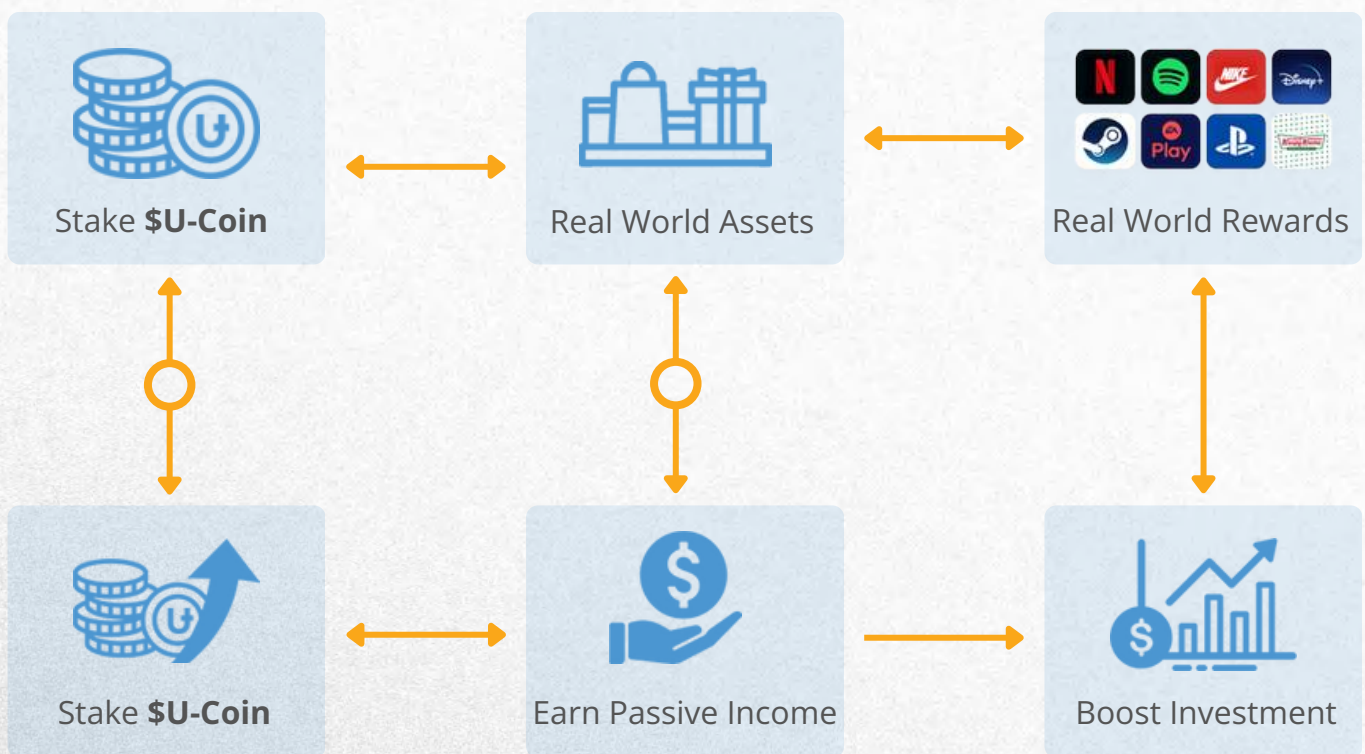
U-Coin empowers creativity by enabling users to create and engage with digital content.

- **Mini Games:** Users can spend U-Coin to create or participate in mini-games, fostering a fun and interactive environment.
- **NFT Assets:** U-Coin can be used to create and trade NFT assets, providing a platform for users to showcase and monetize their creativity.
- **Innovative Digital Products:** Utilizing the U-topia Intellectual Property library, users can create innovative digital products and experiences, laying the foundation for the first Multiverse experiences. This opens up new dimensions of interaction and engagement in the digital space.

Redeem

U-Coin provides earning opportunities through various activities.

- **Marketplace:** Users can earn U-Coin by participating in the marketplace, where they can buy, sell, and trade a variety of digital goods and services, creating a robust economy within the U-topia ecosystem.
- **Diversified Rewards:** Beyond cryptocurrency rewards, U-Coin allows users to redeem rewards in real-world assets such as gift cards to spend at Fortune 500 companies. This feature enhances the utility of U-Coin by bridging the gap between digital assets and tangible benefits that users can directly use or enjoy.



Points System

A unique points system that allows recipients to earn points based on their engagements and have it linked to their email or phone. Users can spend these points for a diverse range of rewards, fostering a sense of accomplishment and motivation.



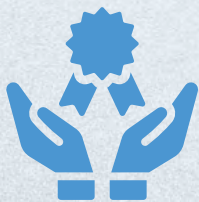
Earning Points

Users accumulate points by performing certain actions, such as completing tasks, engaging with content, or participating in various activities. This is akin to "earning money" in a traditional economy.



Spending Points

Once users have earned points, they can use (or "spend") them to unlock benefits, rewards, or access to premium features within the ecosystem. This mirrors how someone would spend money to buy goods or services.



Incentive Structure

The points system creates an incentive for users to engage more with the platform, as they can "buy" more valuable experiences, items, or content using the points they have earned, making the system feel more rewarding and interactive.

Tokenomics

The tokenomics of U-Coin include:

- **Total Supply:** A finite supply of U-Coin ensures scarcity and value appreciation. The total supply is capped at 1,000,000,000 U-Coin.
- **Distribution:** U-Coin distribution is structured to reward various ecosystem participants according to the following schedule:
- **Utility:** U-Coin is not just a reward token; it serves as a utility token within the U-topia ecosystem, unlocking exclusive features, privileges, and access to the catalog of digital products.

